



City of Mount Shasta

Providing solutions to business challenges

Challenges

How do I grow my business?

Common Business Challenges

I NEED SOME CASH....

What are my financing options? How do I build/establish credit? How do I project cash flow? What are the best methods for accounting, bookkeeping, and/or tax planning?

I WANT TO GROW....

How do I know when it is time to expand? What tax incentives are available through the Governor's Office? Are there resources for employer training?

I NEED TO TRAIN EMPLOYEES....

What are the best methods for training & recruitment? Where can I learn more about personnel policies and workers' compensation?

HOW DO I BRAND MY BUSINESS....

What professional networking opportunities are there? How do I build a website? How do I include social media in my marketing plan?

Community Economic Development Activities Committee (CEDAC)

The mission of CEDAC is to coordinate available resources for business retention and expansion.

Our goal is to provide you with the highest level of customer service and referral services. Start your query with any one of our partners with the assurance that your needs will be addressed by the appropriate resource.

CEDAC Partners:

City of Mount Shasta, Mount Shasta Chamber of Commerce, Great Northern Services, Jefferson Economic Development Institute, Edward Jones Mt. Shasta, Siskiyou Training & Employment Program, Siskiyou County Economic Development Council.



305 N. Mt. Shasta Blvd.
Mt. Shasta, CA 96067

Phone: 530.926.7510
Fax: 530.926.0339

www.mtshastaca.gov

On Thursday, May 29th, CEDAC will host its 2nd Annual Business Walk *between 1PM and 4PM*. Representatives from the CEDAC partners group will be visiting downtown businesses and asking a few simple questions of the owner or manager. These visits help gauge the current state of the business community while the data generated facilitates improved business assistance that the City as well as its partners provide. You may already have noticed the changes last year's Business Walk initiated.

Anyone who will not be available on the scheduled day or who conducts business outside of the downtown area and wishes additional information may contact Finance Director, Muriel Howarth Terrell at City Hall, 305 N. Mt. Shasta Blvd. (530) 926-7510 <mterrell@mtshastaca.gov>

Great Northern Services (GNS) is a non-profit community based agency serving all of Siskiyou County whose mission is to improve the quality of life for rural communities and individuals through partnerships, technical assistance and access to resources. Services include access to capital, infrastructure development, housing rehabilitation, portfolio management, and more.
(530) 938-4115 ext 113 Fax: (530) 938-4117 | www.gnservices.org

Jefferson Economic Development Institute (JEDI) is dedicated to increasing the economic well-being of people and communities through business development and local wealth creation. Since 1996, JEDI has assisted over 5,000 people to start and grow businesses. Whether home-based, service, retail, or a manufacturing facility with employees, JEDI's small business development services include coaching, entrepreneurial training, workshops, loan application assistances, matched savings and more.

PO Box 1586 205 Chestnut Street Mount Shasta, CA 96067
(530) 926-6670 | www.e-jedi.org

Siskiyou Training and Employment Program (STEP) is your Workforce Connection, offers the services and resources you need to start and expand your business. STEP will work with you to find qualified employees and help reduce recruiting costs. We also assist with new and existing employee training and development, labor law compliance, safety, and labor market trends.

310 Boles Street Weed, CA 96094
(530) 938-3231 ext 214 | www.stepoffice.org

The Mount Shasta Chamber of Commerce is here to provide your business with the necessary information, whether it be local, regional, state or national, to keep you aware of what is happening in business, and help answer your business related questions.

300 Pine Street Mount Shasta, CA 96067
(530) 926-3696 | www.mtshastachamber.com

Siskiyou County Economic Development Council (SCEDC) helps local communities thrive by providing resources to grow, retain, and attract business. Our resources include analysis of economic decision making data, ombudsman and advocacy services, business site selection guidance, and property development. The SCEDC provides leadership in economic development for the communities of Siskiyou County.

1512 S. Oregon St. Yreka, CA 96097
(530) 842-1638 Fax: (530) 842-2685 | www.siskiyoucounty.org

The City of Mt. Shasta formed the Community Economic Development Activities Committee (**CEDAC**) to centralize the resources our partners provide to help you be successful in your business. We will endeavor to help you navigate all the processes and regulations to allow you to become a successful member of our community.

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